



OFFICIAL LOGO REVEAL CEREMONY FOR IMC OVER-50S WORLD CUP 2027

20th June 2026
HYDERABAD, TELANGANA

Held in Hyderabad

Hyderabad has taken its first step towards hosting the world. The official logo of the **International Masters Cricket (IMC) Over-50s World Cup 2027** was unveiled in the city, ahead of a tournament that runs from **24 January to 7 February 2027** in Hyderabad, Telangana.

Shri Vakati Srihari, Hon'ble Minister of Sports & Youth Services, Government of Telangana, unveiled the official logo, joined by **Dr S Ravinder, Convenor of the IMC Over-50s World Cup**, and **Mr Varma KKC**, representing **Veterans Cricket India (VCI)** in Hyderabad.

Veterans Cricket India is led by its two Directors — **Mr Verinder Bhoombla (Founder)** and **Mr Anand Nair** — who have been instrumental in building Indian teams across every masters age group, from **Over-40s to Over-50s, Over-60s and Over-70s**. Mr Bhoombla also serves on the board of **Masters Cricket International**.





A LOGO THAT CARRIES THE CITY

The new identity brings together the spirit of international cricket — **sportsmanship, unity and competition** — with the distinctive architectural identity of Hyderabad. It is a mark designed for a single purpose: bringing masters cricketers from across the world together on Indian soil.

A FORTNIGHT OF WORLD MASTERS CRICKET

From **24 January to 7 February 2027**, veteran cricketers from cricketing nations around the globe will converge on Hyderabad for a celebration of competitive cricket, camaraderie and the enduring passion for the sport that keeps them playing long past fifty.

Preparations are being driven by **Veterans Cricket India** — under its Directors, **Mr Verinder Bhoombla** and **Mr Anand Nair** — working alongside **Dr S Ravinder, Convenor of the IMC Over-50s World Cup**, and **Mr Varma KKC** in Hyderabad.

Speaking on the occasion, the organisers thanked the **Government of Telangana** and the **Hon'ble Minister** for their support in promoting masters cricket and positioning Hyderabad as a destination for major international sporting events.

For Telangana, the tournament offers a memorable platform for over-50s cricketers from around the world — and a stage on which **Hyderabad takes its place as a vibrant sporting destination**.

The logo is out. The countdown has begun. Hyderabad awaits the world of Masters Cricket!



**IMC OVER 50S
WORLD CUP 2027**



**24 JANUARY –
7 FEBRUARY 2027**



**HYDERABAD,
TELANGANA, INDIA**

